

Rep: TELEREP, INC..

REP BUYLINES

Requested by: ANGIE

Run On: Sep25/12 at 11:52

E-Order#: 403975 (Rev 0) Agy#2298133

Hdl#: 6331145 (Rev 0)

Tr

Station: WWMT-TV GRAND RAPIDS, MI

Dates: Sep25/12 - Oct01/12

Sa

Agency: THREE POINT MEDIA

Prod1: MDSCC-SC

Es

Advertiser: ISS/MDSCC - SC

Prod2:

De

Buyer: MEDIA PLACEMENT

Tel #:



| Mod Code | Buy Line | Day/Time | Length | Rate | Starting Date | Ending Date | # of Wks | Spt/ Week | Total Spots | Total Dollars | Program Name |
|----------|---------------|---|--------|---------|---------------|-------------|----------|-----------|-------------|---------------|-------------------------------|
| | ##CASH ##MUNK | | | | | | | | | | |
| | 1 | Fri/1135P-1235A | 30S | \$250 | Sep28/12 | Sep28/12 | 1 | 1 | 1 | \$250 | D LETTRMAN-CBS< |
| | | Contract Comment: D LETTRMAN-CBS< | | | | | | | | | |
| | 2 | Fri/1230-2P | 30S | \$300 | Sep28/12 | Sep28/12 | 1 | 1 | 1 | \$300 | SOAP OPERA ROTATION |
| | | Contract Comment: SOAP OPERA ROTATION | | | | | | | | | |
| | 3 | Fri/12N-1230P | 30S | \$600 | Sep28/12 | Sep28/12 | 1 | 1 | 1 | \$600 | NWSCHNL3-NOON |
| | | Contract Comment: NWSCHNL3-NOON | | | | | | | | | |
| | 4 | Fri/3-4P | 30S | \$300 | Sep28/12 | Sep28/12 | 1 | 1 | 1 | \$300 | DR. PHIL |
| | | Contract Comment: DR. PHIL | | | | | | | | | |
| | 5 | Fri/530-6P | 30S | \$1,000 | Sep28/12 | Sep28/12 | 1 | 1 | 1 | \$1,000 | NWSCHNL3-530PM |
| | | Contract Comment: NWSCHNL3-530PM | | | | | | | | | |
| | 6 | Fri/630-7A | 30S | \$450 | Sep28/12 | Sep28/12 | 1 | 1 | 1 | \$450 | NWSCHNL3 AT 6A |
| | | Contract Comment: NWSCHNL3 AT 6A | | | | | | | | | |
| | 7 | Fri/9-10A | 30S | \$400 | Sep28/12 | Sep28/12 | 1 | 1 | 1 | \$400 | LIVE WTH KELLY |
| | | Contract Comment: LIVE WTH KELLY | | | | | | | | | |
| | 8 | Mon/10-11A | 30S | \$450 | Oct1/12 | Oct1/12 | 1 | 1 | 1 | \$450 | LETS-DEAL1-CBS/LETS-DEAL2-CBS |
| | | Contract Comment: LETS-DEAL1-CBS/LETS-DEAL2-CBS | | | | | | | | | |
| | 9 | Mon/1230-2P | 30S | \$300 | Oct1/12 | Oct1/12 | 1 | 1 | 1 | \$300 | SOAP OPERA ROTATION |
| | | Contract Comment: SOAP OPERA ROTATION | | | | | | | | | |
| | 10 | Mon/1235-135A | 30S | \$60 | Oct1/12 | Oct1/12 | 1 | 1 | 1 | \$60 | LT-FERGUSN-CBS< |
| | | Contract Comment: LT-FERGUSN-CBS< | | | | | | | | | |
| | 11 | Mon/3-4P | 30S | \$300 | Oct1/12 | Oct1/12 | 1 | 1 | 1 | \$300 | DR. PHIL |
| | | Contract Comment: DR. PHIL | | | | | | | | | |
| | 12 | Mon/4-5P | 30S | \$400 | Oct1/12 | Oct1/12 | 1 | 1 | 1 | \$400 | ANDERSON |
| | | Contract Comment: ANDERSON | | | | | | | | | |
| | 13 | Mon/6-630A | 30S | \$400 | Oct1/12 | Oct1/12 | 1 | 1 | 1 | \$400 | NWSCHNL3 AT 6A |
| | | Contract Comment: NWSCHNL3 AT 6A | | | | | | | | | |
| | 14 | Mon/7-9A | 30S | \$450 | Oct1/12 | Oct1/12 | 1 | 1 | 1 | \$450 | CBS THS MRNG-2< |
| | | Contract Comment: CBS THS MRNG-2< | | | | | | | | | |
| | 15 | Mon/730-8P | 30S | \$2,000 | Oct1/12 | Oct1/12 | 1 | 1 | 1 | \$2,000 | JEOPARDY< |
| | | Contract Comment: JEOPARDY< | | | | | | | | | |
| | 16 | Mon/9-10A | 30S | \$400 | Oct1/12 | Oct1/12 | 1 | 1 | 1 | \$400 | LIVE WTH KELLY |
| | | Contract Comment: LIVE WTH KELLY | | | | | | | | | |
| | 17 | Sat/1135P-1235A | 30S | \$150 | Sep29/12 | Sep29/12 | 1 | 1 | 1 | \$150 | CSI: NY |
| | | Contract Comment: CSI: NY | | | | | | | | | |
| | 18 | Sat/7-730P | 30S | \$750 | Sep29/12 | Sep29/12 | 1 | 1 | 1 | \$750 | WHEEL-FORTNE W |

| Mod Code | Buy Line | Day/Time | Length | Rate | Starting Date | Ending Date | # of Wks | Spt/ Week | Total Spots | Total Dollars | Program Name |
|----------|----------|---|--------|---------|---------------|-------------|----------|-----------|-------------|---------------|-------------------------------|
| | | Contract Comment: WHEEL-FORTNE W | | | | | | | | | |
| | 19 | Sat/730-8P | 30S | \$750 | Sep29/12 | Sep29/12 | 1 | 1 | 1 | \$750 | JEOPARDY-WKND |
| | | Contract Comment: JEOPARDY-WKND | | | | | | | | | |
| | 20 | Sat/9-10P | 30S | \$750 | Sep29/12 | Sep29/12 | 1 | 1 | 1 | \$750 | CRIMETIME SATURDAY |
| | | Contract Comment: CRIMETIME SATURDAY | | | | | | | | | |
| | 21 | Sat/9-11A | 30S | \$150 | Sep29/12 | Sep29/12 | 1 | 1 | 1 | \$150 | CBS THS MRN:SA |
| | | Contract Comment: CBS THS MRN:SA | | | | | | | | | |
| | 22 | Sun/1130P-1230A | 30S | \$150 | Sep30/12 | Sep30/12 | 1 | 1 | 1 | \$150 | CLOSER |
| | | Contract Comment: CLOSER | | | | | | | | | |
| | 23 | Sun/630-7P | 30S | \$750 | Sep30/12 | Sep30/12 | 1 | 1 | 1 | \$750 | NEWS @ 630 |
| | | Contract Comment: NEWS @ 630 | | | | | | | | | |
| | 24 | Sun/8-9P | 30S | \$3,000 | Sep30/12 | Sep30/12 | 1 | 1 | 1 | \$3,000 | AMAZING RACE |
| | | Contract Comment: AMAZING RACE | | | | | | | | | |
| | 25 | Thu/10-11A | 30S | \$450 | Sep27/12 | Sep27/12 | 1 | 1 | 1 | \$450 | LETS-DEAL1-CBS/LETS-DEAL2-CBS |
| | | Contract Comment: LETS-DEAL1-CBS/LETS-DEAL2-CBS | | | | | | | | | |
| | 26 | Thu/10-11P | 30S | \$2,500 | Sep27/12 | Sep27/12 | 1 | 1 | 1 | \$2,500 | ELEMENTARY |
| | | Contract Comment: ELEMENTARY | | | | | | | | | |
| | 27 | Thu/1230-2P | 30S | \$300 | Sep27/12 | Sep27/12 | 1 | 1 | 1 | \$300 | SOAP OPERA ROTATION |
| | | Contract Comment: SOAP OPERA ROTATION | | | | | | | | | |
| | 28 | Thu/1235-135A | 30S | \$60 | Sep27/12 | Sep27/12 | 1 | 1 | 1 | \$60 | LT-FERGUSN-CBS< |
| | | Contract Comment: LT-FERGUSN-CBS< | | | | | | | | | |
| | 29 | Thu/3-4P | 30S | \$300 | Sep27/12 | Sep27/12 | 1 | 1 | 1 | \$300 | DR. PHIL |
| | | Contract Comment: DR. PHIL | | | | | | | | | |
| | 30 | Thu/4-5P | 30S | \$400 | Sep27/12 | Sep27/12 | 1 | 1 | 1 | \$400 | ANDERSON |
| | | Contract Comment: ANDERSON | | | | | | | | | |
| | 31 | Thu/6-630A | 30S | \$400 | Sep27/12 | Sep27/12 | 1 | 1 | 1 | \$400 | NWSCHNL3 AT 6A |
| | | Contract Comment: NWSCHNL3 AT 6A | | | | | | | | | |
| | 32 | Thu/7-730P | 30S | \$2,000 | Sep27/12 | Sep27/12 | 1 | 1 | 1 | \$2,000 | WHEEL-FORTNE |
| | | Contract Comment: WHEEL-FORTNE | | | | | | | | | |
| | 33 | Thu/7-9A | 30S | \$450 | Sep27/12 | Sep27/12 | 1 | 1 | 1 | \$450 | CBS THS MRNG-2< |
| | | Contract Comment: CBS THS MRNG-2< | | | | | | | | | |
| | 34 | Thu/9-10A | 30S | \$400 | Sep27/12 | Sep27/12 | 1 | 1 | 1 | \$400 | LIVE WTH KELLY |
| | | Contract Comment: LIVE WTH KELLY | | | | | | | | | |
| | 35 | Tue/10-11A | 30S | \$450 | Sep25/12 | Sep25/12 | 1 | 1 | 1 | \$450 | LETS-DEAL1-CBS/LETS-DEAL2-CBS |
| | | Contract Comment: LETS-DEAL1-CBS/LETS-DEAL2-CBS | | | | | | | | | |
| | 36 | Tue/1230-2P | 30S | \$300 | Sep25/12 | Sep25/12 | 1 | 1 | 1 | \$300 | SOAP OPERA ROTATION |
| | | Contract Comment: SOAP OPERA ROTATION | | | | | | | | | |
| | 37 | Tue/1235-135A | 30S | \$60 | Sep25/12 | Sep25/12 | 1 | 1 | 1 | \$60 | LT-FERGUSN-CBS< |
| | | Contract Comment: LT-FERGUSN-CBS< | | | | | | | | | |
| | 38 | Tue/3-4P | 30S | \$300 | Sep25/12 | Sep25/12 | 1 | 1 | 1 | \$300 | DR. PHIL |
| | | Contract Comment: DR. PHIL | | | | | | | | | |
| | 39 | Tue/4-5P | 30S | \$400 | Sep25/12 | Sep25/12 | 1 | 1 | 1 | \$400 | ANDERSON |
| | | Contract Comment: ANDERSON | | | | | | | | | |

[illegible]

Rep: TELEREP, INC

Run On: Sep25/12

E-Order#:

Station: WISN-TV
Salesperson: DAVE CLARK

Agency: # 1655

Advertiser: RA35+

Buyer: N



| Mod Code | Buy Line | Day/Time | Rep: RA35+ | Last Activity | Last Mod/Rev |
|----------|---------------|-----------------------------|------------|---------------|--------------|
| | ##CASH ##MUNK | | | | |
| | 1 | Fri/1135P-1235A | 0.0 | Sep21/12 | Rev #0: A |
| | | Contract Comment: D LETTRM | | | |
| | 2 | Fri/1230-2P | 0.0 | Sep21/12 | Rev #0: A |
| | | Contract Comment: SOAP OPE | | | |
| | 3 | Fri/12N-1230P | 0.0 | Sep21/12 | Rev #0: A |
| | | Contract Comment: NWSCHNL | | | |
| | 4 | Fri/3-4P | 0.0 | Sep21/12 | Rev #0: A |
| | | Contract Comment: DR. PHIL | | | |
| | 5 | Fri/530-6P | 0.0 | Sep21/12 | Rev #0: A |
| | | Contract Comment: NWSCHNL | | | |
| | 6 | Fri/630-7A | 0.0 | Sep21/12 | Rev #0: A |
| | | Contract Comment: NWSCHNL | | | |
| | 7 | Fri/9-10A | 0.0 | Sep21/12 | Rev #0: A |
| | | Contract Comment: LIVE WTH | | | |
| | 8 | Mon/10-11A | 0.0 | Sep21/12 | Rev #0: A |
| | | Contract Comment: LETS-DEA | | | |
| | 9 | Mon/1230-2P | 0.0 | Sep21/12 | Rev #0: A |
| | | Contract Comment: SOAP OPE | | | |
| | 10 | Mon/1235-135A | 0.0 | Sep21/12 | Rev #0: A |
| | | Contract Comment: LT-FERGU | | | |
| | 11 | Mon/3-4P | 0.0 | Sep21/12 | Rev #0: A |
| | | Contract Comment: DR. PHIL | | | |
| | 12 | Mon/4-5P | 0.0 | Sep21/12 | Rev #0: A |
| | | Contract Comment: ANDERSO | | | |
| | 13 | Mon/6-630A | 0.0 | Sep21/12 | Rev #0: A |
| | | Contract Comment: NWSCHNL | | | |
| | 14 | Mon/7-9A | 0.0 | Sep21/12 | Rev #0: A |
| | | Contract Comment: CBS THS M | | | |
| | 15 | Mon/730-8P | 0.0 | Sep21/12 | Rev #0: A |
| | | Contract Comment: JEOPARDY | | | |
| | 16 | Mon/9-10A | 0.0 | Sep21/12 | Rev #0: A |
| | | Contract Comment: LIVE WTH | | | |
| | 17 | Sat/1135P-1235A | 0.0 | Sep21/12 | Rev #0: A |
| | | Contract Comment: CSI: NY | | | |
| | 18 | Sat/7-730P | 0.0 | Sep21/12 | Rev #0: A |

| Mod Code | Buy Line | Day/Time | Rep: RA35+ | Last Activity | Last Mod/Rev |
|----------|----------|-----------------------------|------------|---------------|--------------|
| | | Contract Comment: WHEEL-FC | | | |
| | 19 | Sat/730-8P | 0.0 | Sep21/12 | Rev #0: A |
| | | Contract Comment: JEOPARDY | | | |
| | 20 | Sat/9-10P | 0.0 | Sep21/12 | Rev #0: A |
| | | Contract Comment: CRIMETIME | | | |
| | 21 | Sat/9-11A | 0.0 | Sep21/12 | Rev #0: A |
| | | Contract Comment: CBS THS M | | | |
| | 22 | Sun/1130P-1230A | 0.0 | Sep21/12 | Rev #0: A |
| | | Contract Comment: CLOSER | | | |
| | 23 | Sun/630-7P | 0.0 | Sep21/12 | Rev #0: A |
| | | Contract Comment: NEWS @ 6 | | | |
| | 24 | Sun/8-9P | 0.0 | Sep21/12 | Rev #0: A |
| | | Contract Comment: AMAZING I | | | |
| | 25 | Thu/10-11A | 0.0 | Sep21/12 | Rev #0: A |
| | | Contract Comment: LETS-DEA | | | |
| | 26 | Thu/10-11P | 0.0 | Sep21/12 | Rev #0: A |
| | | Contract Comment: ELEMENTA | | | |
| | 27 | Thu/1230-2P | 0.0 | Sep21/12 | Rev #0: A |
| | | Contract Comment: SOAP OPE | | | |
| | 28 | Thu/1235-135A | 0.0 | Sep21/12 | Rev #0: A |
| | | Contract Comment: LT-FERGU | | | |
| | 29 | Thu/3-4P | 0.0 | Sep21/12 | Rev #0: A |
| | | Contract Comment: DR. PHIL | | | |
| | 30 | Thu/4-5P | 0.0 | Sep21/12 | Rev #0: A |
| | | Contract Comment: ANDERSO | | | |
| | 31 | Thu/6-630A | 0.0 | Sep21/12 | Rev #0: A |
| | | Contract Comment: NWSCHNL | | | |
| | 32 | Thu/7-730P | 0.0 | Sep21/12 | Rev #0: A |
| | | Contract Comment: WHEEL-FC | | | |
| | 33 | Thu/7-9A | 0.0 | Sep21/12 | Rev #0: A |
| | | Contract Comment: CBS THS M | | | |
| | 34 | Thu/9-10A | 0.0 | Sep21/12 | Rev #0: A |
| | | Contract Comment: LIVE WTH | | | |
| | 35 | Tue/10-11A | 0.0 | Sep21/12 | Rev #0: A |
| | | Contract Comment: LETS-DEA | | | |
| | 36 | Tue/1230-2P | 0.0 | Sep21/12 | Rev #0: A |
| | | Contract Comment: SOAP OPE | | | |
| | 37 | Tue/1235-135A | 0.0 | Sep21/12 | Rev #0: A |
| | | Contract Comment: LT-FERGU | | | |
| | 38 | Tue/3-4P | 0.0 | Sep21/12 | Rev #0: A |
| | | Contract Comment: DR. PHIL | | | |
| | 39 | Tue/4-5P | 0.0 | Sep21/12 | Rev #0: A |
| | | Contract Comment: ANDERSO | | | |

| <i>Mod Code</i> | <i>Buy Line</i> | <i>Day/Time</i> | <i>Rep: RA35+</i> | <i>Last Activity</i> | <i>Last Mod/Rev</i> |
|---------------------|---------------------|----------------------------|-------------------|----------------------|---------------------|
| | 40 | Tue/6-630A | 0.0 | Sep21/12 | Rev #0: A |
| | | Contract Comment: NWSCHNL | | | |
| | 41 | Tue/730-8P | 0.0 | Sep21/12 | Rev #0: A |
| | | Contract Comment: JEOPARDY | | | |
| | 42 | Tue/9-10A | 0.0 | Sep21/12 | Rev #0: A |
| | | Contract Comment: LIVE WTH | | | |
| | 43 | Wed/1135P-1235A | 0.0 | Sep21/12 | Rev #0: A |
| | | Contract Comment: D LETTRM | | | |
| | 44 | Wed/1230-2P | 0.0 | Sep21/12 | Rev #0: A |
| | | Contract Comment: SOAP OPE | | | |
| | 45 | Wed/12N-1230P | 0.0 | Sep21/12 | Rev #0: A |
| | | Contract Comment: NWSCHNL | | | |
| | 46 | Wed/3-4P | 0.0 | Sep21/12 | Rev #0: A |
| | | Contract Comment: DR. PHIL | | | |
| | 47 | Wed/530-6P | 0.0 | Sep21/12 | Rev #0: A |
| | | Contract Comment: NWSCHNL | | | |
| | 48 | Wed/630-7A | 0.0 | Sep21/12 | Rev #0: A |
| | | Contract Comment: NWSCHNL | | | |
| | 49 | Wed/9-10A | 0.0 | Sep21/12 | Rev #0: A |
| | | Contract Comment: LIVE WTH | | | |
| | | | | | |
| | | Total 49 Spots for: | 0.0 | | |
| | | | | | |
| | | Monthly Estimate Dollars: | | | |
| | | | 0.0 | Sep/12 | |
| | | | 0.0 | Oct/12 | |